

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018
First Degree Programme under CBCSS
Complementary Course – I
MANAGERIAL ECONOMICS
(Common for CO 1131/CC 1131 (2018 Adm.))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one word to a maximum of two sentences. Each question carries 1 mark.

1. Define economics.
 2. What do you mean by elasticity of demand ?
 3. What do you understand by production function ?
 4. Give a brief account of isocost curve.
 5. What is meant by variable cost ?
 6. Define monopoly.
 7. Give a brief account of long-term forecast.
 8. Write a short note on going-rate pricing.
 9. What is meant by economies of scale ?
 10. What do you understand by business cycles ?
- (10×1=10 Marks)**

P.T.O.

SECTION - B

Answer **any 8** questions, **not exceeding one** paragraph **each**. **Each** question carries **2** marks.

11. What do you mean by income elasticity ?
12. Distinguish between price elasticity and income elasticity of demand.
13. Name any two objectives of demand analysis.
14. Give any two properties of isoquants.
15. What do you mean by direct interview method of demand forecasting ?
16. Name two assumption of production function.
17. Distinguish between sunk costs and incremental costs.
18. Give a brief explanation of Hick's theory of trade cycle.
19. Explain briefly the law of diminishing returns.
20. What are the inadequacies of cost-plus pricing ?
21. How does managerial economics differ from traditional economics ?
22. Write a short note on Delphi method of demand forecasting. **(8x2=16 Marks)**

SECTION - C

Answer **any 6** questions, **not exceeding 120** words **each**. **Each** question carries **4** marks.

23. Enumerate the objectives of demand forecasting.
24. What do you mean by oligopoly ? What are the features of oligopoly ?
25. Explain multiplier-accelerator interaction theory of business cycle.
26. Enumerate the determinants of demand.
27. What are the various kinds of Diseconomies of Scale ?

28. Enumerate the causes of business cycle.
29. Differentiate perfect competition from monopolistic competition.
30. Enumerate the factors involved in the pricing process.
31. What are the factors involved in demand forecasting ? **(6×4=24 Marks)**

SECTION – D

Answer any two questions, not exceeding 4 pages each. Each carries 15 marks.

32. Discuss the major characteristics of managerial economics.
 33. Discuss in detail the role of a managerial economist.
 34. What is meant by perfect competition ? Discuss the characteristics of perfect competition.
 35. Discuss the strategies followed in the pricing of new products. **(2×15=30 Marks)**
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Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018

First Degree Programme Under CBCSS

Complementary Course – I : CO 1131

MANAGERIAL ECONOMICS

**(Common for CO 1131/CC 1131 (2013 Adm. to 2017 Admn.) and CX 1131
(2014 Admn. Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries 1 mark.

1. What is macro economics ?
2. Define managerial economics.
3. What is cross demand ?
4. What is derived demand ?
5. What is an optimum firm ?
6. What is implicit cost ?
7. What is revenue ?
8. What is oligopoly ?
9. What is sunk cost ?
10. What is depression period ?

(10×1=10 Marks)



SECTION – B

Answer **any eight** questions, **not exceeding one** paragraph. **Each** question carries **2** marks.

11. Write any five characteristics of depression.
12. What are the features of business cycle ?
13. What is price discrimination ?
14. What are the limitations of going rate pricing ?
15. Write a note on external economies of scale.
16. Write a note on Cobb-Douglas production function.
17. What are the different types of production function ?
18. What is elasticity of demand ?
19. What are durable goods and perishable goods ?
20. What are the assumptions of the law of diminishing marginal utility ?
21. Write the names of methods of demand forecasting.
22. What is decision making ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions, **not exceeding 120** words. **Each** question carries **4** marks.

23. What are the main objectives of demand analysis ?
24. What are the determinants of demand ?
25. Why does demand curve slopes downward ?



26. What are the types of demand forecasting ?
27. What are the types of income elasticity of demand ?
28. What are the major exceptions to law of demand ?
29. What are the general considerations involved in pricing policy ?
30. Explain the laws of return.
31. What are the types of elasticity of demand ?

(6×4=24 Marks)

SECTION - D

Answer any two questions not exceeding four pages. Each question carries 15 marks.

32. Explain the objectives and scope of managerial economics.
33. Explain the law of diminishing marginal utility and its assumptions and limitations.
34. What is business cycle ? Explain its phases.
35. What are the main features of monopoly ? How price is determined under monopoly ?

(2×15=30 Marks)

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First Degree Programme under CBCSS
Complementary Course – I
MANAGERIAL ECONOMICS
(Common for CO 1131/CC 1131 (2018 Adm.))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries **1** mark.

1. Define economics.
 2. What do you mean by elasticity of demand ?
 3. What do you understand by production function ?
 4. Give a brief account of isocost curve.
 5. What is meant by variable cost ?
 6. Define monopoly.
 7. Give a brief account of long-term forecast.
 8. Write a short note on going-rate pricing.
 9. What is meant by economies of scale ?
 10. What do you understand by business cycles ?
- (10×1=10 Marks)**

P.T.O.

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018
First Degree Programme under CBCSS
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
**(Common for Foundation Course I – CO 1121/CX 1121/TT 1121/HM 1121/
CC 1121 (2018 Admn.))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries **1** mark.

1. What is business ?
2. What are the types of economic systems ?
3. What is the most fundamental feature of capitalism ?
4. What are the different forms of business organization ?
5. What is the minimum number of partners required to form a partnership business ?
6. What is LLP ?
7. What is human capital management ?
8. What is a registered company ?
9. Expand KPO and LPO.
10. What is a joint venture ?

(10×1=10 Marks)

P.T.O.

SECTION - B

Answer **any eight** questions, **not exceeding one paragraph each**. Each question carries 2 marks.

11. What is a field study ?
12. What is business ethics ?
13. What is a project report ?
14. What is note making ?
15. What is *secondary* data ?
16. What is socialism ?
17. What are the types of BPO ?
18. What is globalization ?
19. What is event management ?
20. What are the important business entities seen today ?
21. What is social ethics ?
22. What is mixed economy ?

(8×2=16 Marks)

SECTION - C

Answer **any six** questions, not exceeding **120 words each**, each question carries 4 marks.

23. Briefly explain the terms – primary sector, secondary sector and tertiary sector.
24. Describe the emerging areas in service sector.
25. What are the components of managerialism ?

26. What are the features of an entrepreneur ?
27. What are the features of cooperative organization ?
28. What are the main features of a joint stock company ?
29. What are the main aspects of quality of work life ?
30. What are the benefits of human capital management ?
31. What are the management problems in small organizations ? **(6×4=24 Marks)**

SECTION - D

Answer **any two** questions, **not exceeding four pages each**. Each question carries **15 marks**.

32. Explain the features, need and importance of business ethics.
 33. What are the problems faced by a businessman while establishing a new business unit ?
 34. What are the factors to be considered while selecting an ideal business organization ?
 35. What are the barriers of entrepreneurship ? **(2×15=30 Marks)**
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First Semester B.Com. Degree Examination, November 2018
First Degree Programme under CBCSS
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
(Common for Core Course I – CO 1141/CX 1141/TT 1141/HM 1141/CC 1141
(2014 Adm.) and Foundation Course I – CO 1121/CX 1121/ TT 1121/HM
1121/CC 1121 (2015 Adm. to 2017 Admn.))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions, in **one** word to maximum of **two** sentences. Each question carries 1 mark.

1. What do you mean by capitalism ?
 2. What do you understand by joint ventures ?
 3. What is the basic principle on which Co-operatives are organised ?
 4. What do you mean by MNCs ?
 5. What is globalisation ?
 6. What is direct tax ?
 7. Explain the meaning of retained earnings.
 8. Give two examples of intangible products.
 9. Explain the term 'business information'.
 10. What is meant by field study ?
- (10×1=10 Marks)**

SECTION – B

Answer **any eight** questions, **not exceeding one paragraph each**. Each question carries **2** marks:

11. What is creative destruction ?

P.T.O.



12. What is tertiary sector ?
13. Explain the relation between economic growth and economic development.
14. Give two arguments in favour of liberalisation.
15. Who is a savvy intrapreneur ?
16. What are the economic factors that affect business environment ?
17. What is NBFC ?
18. What is B2C in e-commerce ?
19. What is Enterprise Resource Planning ?
20. Explain the meaning of quality circle.
21. What do you mean by business ethics ?
22. What do you understand by human capital ? **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions, **not exceeding 120 words each**. Each question carries **4** marks.

23. Explain the salient features of mixed economic system.
24. What are the major techniques of business idea generation ?
25. Discuss various steps in establishing a business.
26. What are the main limitations of sole proprietorship ?
27. 'Self help through mutual help is the main concept of co-operation'. Explain.
28. Briefly explain the factors that determine the savings of an individual.
29. What are different types of preference shares ?
30. State the benefits of training.
31. What are the objectives of public sector ? **(6×4=24 Marks)**



SECTION - D

Answer any two questions, not exceeding four pages each. Each question carries 15 marks.

- 32. Compare and contrast between capitalism and socialism.**
 - 33. What do you mean by economic liberalisation in India ? Critically examine its merits and drawbacks.**
 - 34. Explain the key functions performed by Human Resource Management.**
 - 35. What is business information ? Explain different methods of collecting and learning business information. (2×15=30 Marks)**
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Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2018**First Degree Programme under CBCSS****METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION****(Common for Core Course I – CO 1141/CX 1141/TT 1141/HM 1141/CC 1141
(2014 Adm.) and Foundation Course I – CO 1121/CX 1121/TT 1121/
HM 1121/CC 1121 (2015 Adm. Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one or two sentences.

1. Who administer the customs duties in India ?
2. What is monopsony ?
3. What do you mean by primary market ?
4. What do you mean by an Intrapreneur ?
5. What do you mean by travel industry ?
6. What you mean by corporate governance ?
7. What is a chartered company ?
8. What is deferred credit ?
9. What is green marketing ?
10. What do you mean by companies limited by shares ?

(10×1=10 Marks)**SECTION – B**

Answer any eight questions, each in a short paragraph not exceeding 50 words.

11. Write a short note on 'disinvestments'.
12. Write a short note on partnership deed.
13. What do you mean by Voting Trust ?
14. Mention the features of a mixed economy.
15. Examine the problems of government intervention in business.
16. Enumerate the principles of corporate governance.



17. Enumerate the sources of long term funds in business.
18. Write a note on Non Banking Finance Companies.
19. Distinguish between primary and secondary data.
20. Examine the significance of training in the development of an individual.
21. Explain about cross tabulation.
22. Distinguish between case studies and field studies.

(8×2=16 Marks)

SECTION – C

Answer **any six** questions, **each** in a paragraph **not** exceeding **120** words.

23. Explain the objectives of human resource planning.
24. Enumerate the stakeholders of business.
25. What is managerialism ? Examine its components.
26. What are the arguments that you can put forward against 'profit maximisation' ?
27. Examine the peculiarities of labour as a factor of production.
28. What do you mean by Initial Public Offering (IPO) ? Examine the different methods used for IPO.
29. Examine the role of service sector in Indian industry.
30. What do you mean by Quality of Work Life ? Examine the different aspects of Quality of Work Life.
31. What are the consequences of non-registration of partnership firm ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions, **not** exceeding **four** pages.

32. Define a joint stock company. Examine the advantages and disadvantages of a joint stock company form of business organization.
33. What do you mean by a project report ? What are the contents of a project report to be prepared by an entrepreneur before starting a business.
34. Explain the major sources of mobilizing financial resources for business.
35. Define entrepreneurship. Examine the problems faced by women entrepreneurs in India.

(2×15=30 Marks)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018
Career Related First Degree Programme under CBCSS
Group 2(b) : Commerce with Computer Applications
Core Course I : CC 1141
INTRODUCTION TO INFORMATION TECHNOLOGY
(2018 Admn.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** sentence to maximum of **two** sentences.
Each question carries **one** mark.

1. What is computer ?
2. What is microcomputer ?
3. What is mainframe computer ?
4. Who is Charles Babbage ?
5. What is PDA ?
6. What is ALU ?
7. What is ROM ?
8. What is inkjet printer ?
9. What is robotics ?
10. What is system software ?

(10×1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions in not exceeding **one** paragraph. **Each** question carries **2** marks.

11. What is input device ? Give examples.
12. What do you mean by generation of computers ?
13. What is CRT ?
14. What is NIC card ?
15. What is artificial intelligence ?
16. What is decimal number system ?
17. What is computer hardware ? Give examples.
18. What is Android ?
19. What is social media ? Give some examples.
20. What is WhatsApp ?
21. Find the decimal value of Binary number 111001_2 .
22. What is binary number complements ?

(8×2=16)

SECTION – C

Answer **any 6** questions **not** exceeding **120** words. **Each** question carries **4** marks.

23. What are the different types of computers ?
24. What are the important characteristics of a computer ?
25. What is ALU ? Explain its functions.



26. What is a mainframe computer ? What are its typical applications ?
27. What are hardware and software of computer ?
28. What are impact and nonimpact printers ?
29. What do you mean by output device ? Explain important output devices.
30. State the features of social media sites.
31. Add binary digits 101 and 101. **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions **not** exceeding 4 pages. **Each** question carries 15 marks.

32. What are the basic components of a computer system ?
 33. Briefly explain the significant development in the evolution of computers.
 34. Define number system. What are the different types of number system.
 35. Explain the important input and output devices. **(2×15=30 Marks)**
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Name :

First Semester B.Com. Degree Examination, November 2018
First Degree Programme under CBCSS
Core Course II
MANAGEMENT CONCEPTS AND THOUGHTS
(Common for CO 1142/CC 1143 (2018 Admn.))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to **two** sentences. **Each** question carries **one** mark.

1. Who is known as the father of 'scientific management' ?
2. Management is _____ science.
3. Which approach has emerged from the findings of Hawthorne Experiments ?
4. "Management is accomplishment of results through the efforts of other people"; This definition is given by _____
5. "Esprit de corp" means _____
6. Define political skills of managers.
7. How the managers are classified according to the level of organization ?
8. The decision-making model consists of four styles : directive, analytic, behavioral and _____
9. _____ is the form of departmentalization that groups similar jobs and activities into departments.
10. The vertical flow of communication from lower level to one or more higher levels is _____

(10x1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph **each**. Each question carries **2** marks.

11. What is decision oriented management ?
12. Define organising.
13. What is decentralized Organizations ?
14. Define grapevine communication.
15. Evaluate Maslow's need hierarchy theory of motivation.
16. What you mean by informational role of managers ?
17. What is Span of management ?
18. Define Controlling.
19. Who is a leader ?
20. What is Managerial Grid ?
21. Explain Alderfe's ERG theory.
22. What are the five Fs, to build a management strategy ? **(8x2=16 Marks)**

SECTION – C

Answer **any six** questions, in **not** exceeding **120** words. Each question carries **4** marks.

23. Discuss the major characteristics of Management as a profession.
24. Define "Directing". What are the principles of Direction ?
25. What are the Edward Deming's 14 points in TQM ?
26. Differentiate between formal and informal organizations.
27. Explain the process of Planning.



28. What do you mean by staffing ? What are the factors which affect staffing ?
29. What is Delegation of Authority ? What are the different steps in delegation ?
30. "Communication is sharing of understanding". Discuss and bring out the process of communication.
31. What do you mean by managerial skills ? Discuss the skill requirements at various level of management. **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions in **not** exceeding **four** pages each. **Each** question carries **15** marks.

32. "A good leader is not necessarily a good manager". Discuss this statement and compare leadership with management.
 33. What are the different barriers of communication ? What steps can be taken to overcome these barriers ?
 34. What you mean by TQM ? What are the principles of TQM ?
 35. What are the factors to be considered for strategic planning ? Explain. **(2×15=30 Marks)**
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Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018
First Degree Programme Under CBCSS
ENVIRONMENTAL STUDIES

**(Common for Foundation Course I-CO 1121/CX 1121/TT 1121/HM 1121
(2013, 2014 Adms.), CC 1121 (2014 Adm.), Core Course I-CO 1141/
CX 1141/ TT 1141/HM 1141/CC 1141 (2015 Adm. to 2017 Admn.) and
Core Course I-CO 1141/CX 1141/ TT 1141/HM 1141(2018 Admn.)/
Core Course-II-CC 1142 (2018 Admn.)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in **one word to two sentences each**. Each question carries a mark of 1.

1. What are National Parks ?
2. What is value education ?
3. Explain Pyrolysis.
4. What are Population Pyramids ?
5. Define Environmental Ethics.
6. What are Cleaner Technologies ?
7. Give examples for artificial ecosystems.
8. List out various layers of the atmosphere.
9. Name two bird sanctuaries of Kerala.
10. What are *Seral communities* ?

(10×1=10 Marks)

P.T.O.

**SECTION - B**

Answer **any eight** questions **not to exceed one paragraph each**. Each question carries **2 marks**.

11. Briefly explain the role of individuals in natural resources conservation.
12. Explain 'sustainable development'.
13. Comment on 'Red Data Book'.
14. Elucidate the salient features of a tropical rain forest
15. Explain Photochemical Smog.
16. List out intrinsic values of Biodiversity.
17. Define a food web, citing examples.
18. Explain the recent trends in human consumerism.
19. Explain various methods of soil water conservation.
20. List out various methods of waste land reclamation.
21. Define Ecosystem diversity.
22. Explain the consequences of Global Warming. **(8×2=16 Marks)**

SECTION - C

Answer **any six** questions **not to exceed 120 words each**. Each question carries **4 marks**

23. Explain the stages in Xerosere.
24. Briefly explain Genetic Diversity.
25. Explain Pyramid of Energy with an example.
26. Explain the ecological role of Consumers.



27. Briefly explain various threats to Biodiversity.
28. Explain Energy flow in an ecosystem.
29. List out various renewable energy sources.
30. Explain national mission on Women and Child Welfare.
31. Write a note on the Mineral Resources of Kerala. **(6×4=24 Marks)**

SECTION – D

Answer any two questions in not exceeding 4 pages each. Each question carries 15 marks.

32. Comment on the causes and consequences of air pollution.
 33. Write an essay on the Global trends in population growth.
 34. Comment on various in-situ and ex-situ methods of Biodiversity conservation.
 35. Explain various methods of solid waste management. **(2×15=30 Marks)**
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Reg. No. :

Name :

**First Semester B.Sc./B.Com./B.B.A./B.C.A./B.S.W./B.Voc. Degree
Examination, November 2018**

**Career Related First Degree Programme under CBCSS
Group 2(b)**

Language Course – I

EN 1111.4 : LISTENING AND SPEAKING SKILLS

(2013, 2014 and 2015 Admissions)

&

**General Course – EN 111 : LISTENING AND SPEAKING SKILLS IN
ENGLISH**

**(B.Voc. Degree Programme in Tourism and Hospitality Management)
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a **word** or a **sentence** :

- 1) Show the division of syllables in 'introduction.
- 2) Which one of the following words has a different vowel sound ?
 - a) reader
 - b) rider
 - c) teacher
 - d) seeker
- 3) How is the word, 'party' pronounced ?
- 4) Write the weak form of 'his'.
- 5) In which of the following words does the sound /ɔ:/ appear ?
 - a) your
 - b) there
 - c) city
 - d) vision
- 6) Which among the following two is not an automatic process : hearing or listening ?
- 7) How is the word 'wrath' pronounced ?
- 8) How do vowels help in the counting of syllables ?
- 9) How many syllables are there in 'occasion' ?
- 10) Identify the word/words containing diphthong, if any, from the following :
 - a) affair
 - b) seen
 - c) heart
 - d) transfer

(10×1=10 Marks)
P.T.O.



II. Answer **any eight, each** in a short paragraph **not** exceeding **50** words.

11) Give the orthographic form of the following words :

a) /'mɪdɪz/

b) /'meɪə/

c) /ɪn'veləp/

d) /ə'praʊtɪʃ/

12) Mark intonation and stress on the following sentence.

Please pass the sugar.

13) Mark stress on the following words :

a) paragraph

b) career

c) democracy

d) psychology

14) Rewrite the following into phonetic script.

a) electricity

b) musician

c) about

d) sorry

15) Identify the words containing diphthongs in the following sentence and write them down in the order in which they appear.

Finally, there came the day of success.

16) Why is effective listening called active listening ?

17) Differentiate listening and hearing.

18) Why should one listen to announcements carefully ?

19) Listening for details.

20) What is intonation ?

21) Write the conversation between you and your former teacher at the railway station.

22) How does mother tongue influence English accent ?

(8×2=16 marks)

III. Answer **any six, each** in a paragraph **not** exceeding **100** words :

23) Describe a popular picnic spot in your locality.

24) Things to remember while listening to news.

25) What makes listening a dynamic activity ?

26) Prepare a set of instructions for a customer who is going to use the mixer grinder your company has marketed.

- 27) Explain the five steps to active listening.
- 28) Prepare a speech to be delivered on Independence Day.
- 29) Explain Academic Listening.
- 30) Stress on content words and functional words in connected speech.
- 31) What are sense groups ? Divide the following sentence into sense groups :
The man answered, when you possess great treasures within you and try to tell others of them, seldom are you believed. **(6×4=24 Marks)**

IV. Answer **any two**, each in about **300** words :

- 32) Critically examine the barriers that impede effective listening and explain how a listener can enhance the possibilities of active listening.
 - 33) Discuss the importance of proper etiquette in telephone conversation.
 - 34) Conduct a group discussion involving four participants. The topic for discussion is 'Flood and Disaster Management'.
 - 35) Explain the rules of intonation with examples. **(2×15=30 Marks)**
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First Semester B.Com. Degree Examination, November 2018
First Degree Programme Under CBCSS
ENVIRONMENTAL STUDIES

**(Common for Foundation Course I-CO 1121/CX 1121/TT 1121/HM 1121
(2013, 2014 Adms.), CC 1121 (2014 Adm.), Core Course I-CO 1141/
CX 1141/ TT 1141/HM 1141/CC 1141 (2015 Adm. to 2017 Admn.) and
Core Course I-CO 1141/CX 1141/ TT 1141/HM 1141(2018 Admn.)/
Core Course-II-CC 1142 (2018 Admn.)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one word** to **two sentences each**. Each question carries a mark of 1.

1. What are National Parks ?
2. What is value education ?
3. Explain Pyrolysis.
4. What are Population Pyramids ?
5. Define Environmental Ethics.
6. What are Cleaner Technologies ?
7. Give examples for artificial ecosystems.
8. List out various layers of the atmosphere.
9. Name two bird sanctuaries of Kerala.
10. What are *Seral communities* ?

(10×1=10 Marks)

SECTION – B

Answer **any eight** questions **not** to exceed **one** paragraph **each**. **Each** question carries **2** marks.

11. Briefly explain the role of individuals in natural resources conservation.
12. Explain 'sustainable development'.
13. Comment on 'Red Data Book'.
14. Elucidate the salient features of a tropical rain forest
15. Explain Photochemical Smog.
16. List out intrinsic values of Biodiversity.
17. Define a food web, citing examples.
18. Explain the recent trends in human consumerism.
19. Explain various methods of soil water conservation.
20. List out various methods of waste land reclamation.
21. Define Ecosystem diversity.
22. Explain the consequences of Global Warming. **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions **not** to exceed **120** words **each**. **Each** question carries **4** marks

23. Explain the stages in Xerosere.
24. Briefly explain Genetic Diversity.
25. Explain Pyramid of Energy with an example.
26. Explain the ecological role of Consumers.

27. Briefly explain various threats to Biodiversity.
28. Explain Energy flow in an ecosystem.
29. List out various renewable energy sources.
30. Explain national mission on Women and Child Welfare.
31. Write a note on the Mineral Resources of Kerala.

(6×4=24 Marks)

SECTION – D

Answer **any two** questions in **not exceeding 4 pages each**. Each question carries **15 marks**.

32. Comment on the causes and consequences of air pollution.
33. Write an essay on the Global trends in population growth.
34. Comment on various in-situ and ex-situ methods of Biodiversity conservation.
35. Explain various methods of solid waste management.

(2×15=30 Marks)

Reg. No. :

Name :

First Semester B.A./B.Sc./B.Com. Degree Examination, November 2018
First Degree Programme under CBCSS
Language Course – 1

EN 1111.1/EN 1111.2/EN1111.3 : LISTENING, SPEAKING AND READING
(Common for B.A./B.Sc. EN 1111.1, B.Com. EN 1111.2 and Career Related
2(a) EN 1111.3)
(2016 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or **sentence**.

- 1) How many syllables are there in the word 'teacher' ?
- 2) Write down two common expressions for polite request.
- 3) What is a voiced sound ?
- 4) Write a word where // is silent.
- 5) Write the pronunciation of 'cc' in the word 'occasion'.
- 6) Write a word where /a:/ occurs initially.
- 7) Write the syllabic structure of the word 'cat'.
- 8) Write the phonetic symbol that stands for the letters 'ay' in the word 'day'.
- 9) Name the Queen's ladies-in-waiting in "Under Fire".
- 10) Who is Abel Merryweather going to marry ? (10×1=10 Marks)

II. Answer **any eight**, **each** in a short paragraph not exceeding **50** words.

- 11) What are the advantages of reading ?
- 12) What is phonics ?
- 13) What is scanning ? Give two examples.
- 14) You are seeking information about a tourist centre. Write a dialogue between you and the information officer.
- 15) You are in a theatre to watch a movie. You meet one of your old schoolmates there. Construct a dialogue between you and your schoolmate.

P.T.O.



16) Write polite requests for the following situations :

- 1) Open the door
- 2) Observe silence.

17) Transcribe the following words :

- 1) Sound
- 2) Mother.

18) What is Received Pronunciation ?

19) What is the difference between listening and hearing ?

20) Why does Macready want to go back to England ?

21) How do Gaultier and Marion respond when Jean and Pierre beg for food ?

22) What advice does the Chief Inspector of Police give to the royal couple ?

(8×2=16 Marks)

III. Answer **any six each** in a paragraph **not exceeding 100 words**.

23) Illustrate the greed of two sisters in "The Dear Departed".

24) What is the difference between intensive reading and extensive reading ?

25) Transcribe the following words : tour, break, woman, sugar, doctor, colour, earth, journey.

26) Complete the conversation given below :

Rohit : Hello, Benny ! How are you ?

Benny : I am fine, thank you. How about you ?

Rohit : _____

Benny : Oh, I've been busy _____ next week ?

Rohit : _____ ?

Benny : We're going to attend an inter-school competition there.

Rohit : _____ ?

Benny : It is a national chess competition.

Rohit : _____ ?

Benny : Three of us, _____

Rohit : _____ ?

Benny : We're leaving on Friday evening.



Rohit : _____ ? By air ?

Benny : No. _____

Rohit : When is the tournament ?

Benny : _____

Rohit : _____ ?

Benny : We'll be back on Thursday.

Rohit : All the best ! Hope you win the tournament.

- 27) You are Neeraja. You are an official at a Railway Station. A traveller has come to enquire about the departure of a train. Construct a dialogue between you and the customer.
- 28) What are the barriers to listening ?
- 29) Imagine the following roles viz. those of a Customer and Bank Official and do as directed.

Customer	Bank Official
Enters the Bank, meets the bank official	Greet the customer, welcomes him into his cabin and offers him a seat
States the purpose of his visit; he needs a vehicle loan	Makes enquires about income proof, ID proof, security etc., gives him the application form
Collects the papers	Asks the customer to come with all the relevant documents soon
Expresses gratitude	Closes conversation

30) Scan the following poem and find answer to the following questions.

"Nature" is what we see -
 The Hill - the Afternoon -
 Squirrel - Eclipse - the Bumble bee -
 Nay - Nature is Heaven -
 Nature is what we hear -
 The Bobolink - the Sea -
 Thunder - the Cricket -
 Nay - Nature is Harmony -

Nature is what we know –
Yet have no art to say –
So impotent Our Wisdom is
To her Simplicity.

- 1) Discuss the theme of the poem.
 - 2) Give an appropriate title to the poem.
 - 3) Comment on the use of punctuation marks in the poem.
 - 4) Comment on the last two lines of the poem.
- 31) Read the passage intensively and answer the following questions.

A beaver family makes its own pond by building a dam. First the beavers use their teeth to chop down the trees. They take bites from the trunk until the tree falls over. Then the beavers drag branches and small logs to the spot where they want to make their dam. They pile them up. The dam slows the stream's flow. The backed-up stream becomes a pond. The beavers make their home, called a lodge, in the middle of the pond. Inside their lodge, beavers build a floor above the water. The busy beavers can rest at home – safe, warm and dry. The entrance to the beavers' lodge is underwater. Beavers are expert swimmers. They dive and swim to get inside.

- 1) What is the passage about ?
- 2) What is a lodge ?
- 3) How do beavers make their own pond ?
- 4) How do beavers get inside their home ?

(6×4=24 Marks)

IV. Answer **any two each** in about **300** words :

- 32) What is reading ? What are the sub-skills of reading ?
 - 33) Write an appropriation to the poem "Greater Love" by Wilfred Owen.
 - 34) Transcribe the following words : happy, length, language, phonetics, remember, crash, tooth, brother, room, teacher, river, wing, machine, chemical, finger.
 - 35) You are a parent. You are asked to meet the class teacher of your child. You visit the school. You see the peon and ask about the location of the staffroom. You are meeting the class teacher and talk about your child. The teacher is mentioning about the special talents of your child in clay modeling. You are advised to meet the art teacher. You meet the teacher and talk with her. Construct three sets of dialogues. **(15×2=30 Marks)**
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Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2018
First Degree Programme Under CBCSS
Core Course – II : CO 1142
FUNCTIONAL APPLICATION OF MANAGEMENT
(Common for CO 1142/CC 1142)
(2014 Adm. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in **one word** to a maximum of **two sentences**. Each question carries 1 mark.

1. Define management.
2. What is planning ?
3. What is meant by staffing ?
4. What is financial management ?
5. What is trade credit ?
6. What is materials management ?
7. What do you understand by dispatching ?
8. What is plant layout ?
9. Define job analysis.
10. What do you mean by job description ?

(10x1=10 Marks)

SECTION – B

Answer any **8** questions **not exceeding one paragraph each**. Each question carries **2** marks.

11. "Planning bridges the gap between present and future". Comment.
12. What do you mean by delegation of authority ?
13. What are the objectives of finance function ?

P.T.O.

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14. Name two constituents of current assets.
 15. What do you understand by working capital ?
 16. What is production planning ?
 17. Explain the concept of production as a process.
 18. Define marketing management.
 19. What do you mean by marketing mix ?
 20. What do you mean by rural marketing ?
 21. Name any two types of information provided by job analysis.
 22. What do you mean by internal sources of recruitment ? **(8×2=16 Marks)**

SECTION – C

Answer **any 6** questions **not exceeding 120 words each**. Each question carries **4** marks.

23. Is there any difference between management and administration ? Explain.
24. Explain the stages involved in process of control.
25. What are the different sources of short term finance ?
26. Write a short note on the scope of operations management.
27. What are the objectives of materials management ?
28. Differentiate marketing from selling.
29. Explain the importance of marketing mix.
30. Define selection. Explain the process of selection.
31. Define the term job evaluation. Explain the process of job evaluation. **(6×4=24 Marks)**

SECTION – D

Answer **any 2** questions. **Each** carries **15** marks.

32. Discuss the important functions of management.
 33. Discuss in detail the major elements of marketing mix.
 34. What do you understand by Human Resource Management ? What are its objectives ?
 35. Discuss the different methods of job analysis. **(2×15=30 Marks)**
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Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2018
Career Related First Degree Programme under CBCSS
Group – 2(b) – Commerce With Computer Applications
Core Course – III : CC 1143 : INFORMATION TECHNOLOGY IN BUSINESS
(2013 Adm. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one word to maximum of two sentences.

Each question carries one mark.

1. What is a programming language ?
2. What is a compiler ?
3. What does the term COBOL stand for ?
4. What is an operating System ?
5. What does the term OLE stand for ?
6. Define the term Internet.
7. Name any two search engines.
8. What is a firewall ?
9. What is e-broking ?
10. What do you mean by e-citizen ?

(10x1=10 Marks)

SECTION – B

Answer any 8 questions not exceeding one paragraph. Each question carries 2 marks.

11. Explain how application software differs from system software ?
12. Explain how RAM differs from ROM ?
13. Write down the file naming convention rules in DOS.
14. How to find and replace a word in Notepad ?



15. What is URL ? Explain the components.
16. What is the difference between LAN and WAN ?
17. Explain how email works ?
18. What are Routers ?
19. What is Demating ? What are its advantages ?
20. Explain the role of Smart Card in E-business.
21. Briefly explain e-filing.
22. Define the terms G2B and G2C.

(8×2=16 Marks)

SECTION – C

Answer any 6 questions not exceeding 120 words. Each question carries 4 marks.

23. Explain the role of each functional unit in a computer.
24. Explain about different type of printers.
25. Explain various tools available in MS Paint tool menu.
26. Write down the main features of Windows operating system.
27. Briefly explain different applications of Internet.
28. Explain FTP and HTTP.
29. How many layers are there in TCP/IP ? Explain each.
30. What do you mean by online stock trading and what are its advantages ?
31. Comment on "FRIENDS", the successful E-Governance project of Government of Kerala.

(6×4=24 Marks)

SECTION – D

Answer any 2 questions not exceeding 4 pages. Each question carries 15 marks.

32. Explain the evolution of computers.
33. Explain about the generation of computer languages.
34. Explain most commonly used Internet services.
35. Discuss various E-Governance models.

(2×15=30 Marks)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018
First Degree Programme Under CBCSS
Core Course II : CO 1142
FUNCTIONAL APPLICATION OF MANAGEMENT
(Common for CO 1142/CC 1142)
(2014 Adm. To 2017 Admn.)

Time : 3 Hours

Max Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries 1 mark.

1. What is management by objectives ?
2. What do you understand by decentralization of authority ?
3. Define plant layout.
4. Give two constituents of current liabilities.
5. What is routing ?
6. Define scheduling.
7. Define marketing management.
8. What is mass marketing ?
9. What do you mean by recruitment ?
10. What is job specification ?

(10×1=10 Marks)

SECTION – B

Answer **any 8** questions, **not** exceeding **one** paragraph **each**. **Each** question carries 2 marks.

11. "Management is the art of getting things done". Comment.
12. Distinguish between delegation of authority and decentralisation of authority.
13. What are the objectives of finance function ?
14. What do you mean by wealth maximisation ?

P.T.O.



15. What is 'On-the-job training' ?
16. Write a short note on job analysis.
17. Define materials management.
18. What do you mean by internal sources of recruitment ?
19. What are the objectives of materials management ?
20. What do you mean by job description ?
21. Explain the concept of production as a process.
22. Give any two-objectives of marketing management.

(8×2=16 Marks)

SECTION – C

Answer **any 6** questions, **not exceeding 120 words each**. Each question carries **4** marks.

23. "Management is science as well as art". Explain.
24. Enumerate the features of planning.
25. Briefly explain the stages involved in the process of control.
26. Explain the objectives of financial management.
27. What is working capital ? Explain the various factors influencing working capital.
28. Briefly explain the scope of operations management.
29. Explain different types of plans.
30. Distinguish between shares and debentures.
31. What are the advantages of external sources of recruitment ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions, **not exceeding 4 pages each**. Each question carries **15** marks.

32. Define financial management. Discuss the scope and significance of financial management.
33. a) Discuss the importance of marketing mix.
b) Distinguish between marketing and selling.
34. Define job evaluation. Discuss the process of job evaluation.
35. Define the term 'Training'. What are the important methods of training ?

(2×15=30 Marks)

Reg. No. :

Name :

**First Semester B.Com. Degree Examination, November 2018
(Career Related First Degree Programme Under CBCSS)**

2(b) : Commerce with Computer Applications

Core Course III : CC 1143

INFORMATION TECHNOLOGY IN BUSINESS

(2013 Adm. to 2017 Adm.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** sentence to maximum of **two** sentences. **Each** question carries **one** mark.

1. What is software ?
2. What is system software ?
3. What is DOS ?
4. What is directory ?
5. What is root directory ?
6. What is internet ?
7. What is search engine ? Give examples. .
8. What is biometrics ?
9. What is intranet ?
10. What is telnet ?

(10×1=10 Marks)



SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11. What is operating system ?
12. What is machine language ?
13. What do you mean by assembly language ?
14. What is recycle bin ? What is its use ?
15. What do you mean by internal DOS commands ?
16. What is internet protocol ?
17. What is TCP/IP ?
18. What is WWW Consortium ?
19. What is Electronic Payment System ?
20. What is Usenet ?
21. What is e-cash ?
22. What is e-governance ?

(8×2=16 Marks)

SECTION – C

Answer **any 6** questions in **not** exceeding **120** words. **Each** question carries **4** marks.

23. Distinguish between hardware and software.
24. State the advantages of high level language.
25. What are the differences between interpreter and compiler ?
26. What is the difference between internal and external commands in DOS ?
27. What do you mean by cryptography ? What are its objectives ?



28. Explain the role of firewall in network security.
29. Distinguish between intranet and extranet.
30. What is e-cash ? Explain the properties of e-cash.
31. Enumerate the benefits of E-governance.

(6×4=24 Marks)

SECTION - D

Answer any two questions not exceeding 4 pages. Each question carries 15 marks.

32. What is Internet ? Explain the facilities available on internet.
33. Discuss various security measures for internet.
34. Compare and contrast various forms of payment cards.
35. What is e-governance ? Discuss its advantages and limitations.

(2×15=30 Marks)